



Artist Brief

**COMMISSION OF PUBLIC ARTWORK
WOODLANDS PARK RAILWAY STATION, RAILWAY TERRACE, EDWARDSTOWN**

Call for Expressions of Interest

The City of Marion is seeking Expressions of Interest from experienced artists / artist teams to create public artwork for the redevelopment of the Railway Terrace road reserve adjacent the Woodlands Park Railway Station, Edwardstown.

Expressions of Interest will be open from **Wednesday 17/10/2018** and will be due no later than **Wednesday 7/11/2018 at 5pm (CDT)**.

1. INTRODUCTION

The City of Marion is redeveloping a section of the Railway Terrace road reserve adjacent the Woodlands Park Railway Station as part of the Railway Terrace Streetscape and Greenway Project, designed to:

- improve the streetscape for all users;
- enhance road crossings and connections for increased safety and legibility; and
- provide end-of-trip facilities (e.g. bicycle parking, seating, etc.) at key nodes / destinations.

The Woodlands Park Railway Station, is a junction station for the Seaford and Tonsley lines, situated in the inner south-western Adelaide suburb of Edwardstown, 9.1 kilometres from Adelaide Railway Station. The Woodlands Park Railway Station is straddled by Railway Terrace (to the west) and, Adelaide Terrace (to the east).

An opportunity exists for artists / artist teams to create concepts for a public art project. Council seeks to engage a South Australian based artist / artist team to work in collaboration with the Project Reference Group (PRG) to develop public art within the Woodlands Park Railway Station upgrade.

Submissions are encouraged from artists / artist teams who have experience and an understanding of artwork that complies with the CPTED (Crime Prevention Through Environmental Design) principles and the Department of Planning Transport and Infrastructure, Traffic Management, Operational Instructions, Artwork in Road Reserves - 19.3 (issue date: 18/05/2010).

2. BACKGROUND

2.1 Commissioning Agent

The City of Marion recognises that public spaces are literal and imaginative realms where local cultures and identities can be expressed, allowing residents and visitors to explore and connect with a potentially multi-layered rich and dynamic sense of place.

The City of Marion wishes to commission a permanent art element to be incorporated into the Woodlands Park Train Station road reserve upgrade, in-line with Council's Community Plan 2040 (strategic commitment), and Streetscape Design Guidelines 2016.

The Marion Community Vision consists of six interconnected themes: creating a City that is Liveable; Prosperous; Valuing Nature; Innovative; Engaged and Connected. Each theme has a number of directions and strategies, affecting all of Council's project intentions and processes.

The Streetscape Design Guidelines 2016 endorse public art as part of the culture of the 'place', and a component of the integrated processes of design and renewal to be considered at the planning stage of streetscape development. The key community outcomes that Council seeks to effect in this project will be to:

- *offer opportunity for artistic and cultural expression and shared enjoyment of heritage culture and the arts;*
- *improve the public transport experience by creating engaging public spaces through good urban design and public art;*
- *provide / enhanced pedestrian connections and a sense of place; and*
- *consider the integration of the artwork and associated land use elements to support the design.*

2.2 Project Schedule

Construction of the Woodlands Park Railway Station upgrade is expected to start December 2018, and be completed May 2019. The projected timeline for procurement, installation and completion of the artwork will be as follows:

- *Expressions of Interest for Public Art will be open Wednesday 17/10/2018 and will close Wednesday 7/11/2018 at 5pm (CDT)*
- *Up to Three (3) Public Artists / Artist Teams to be shortlisted / contracted for Concept Design – 14 November 2018*
- *Site briefing – 23 November 2018*
- *Concepts due and presented to panel - 11 January 2019*
- **Hold Point**
- *Commission one (1) selected artist / artist team for design and development – Late January 2019*
- *Design Development period – End of February 2019*
- **Hold Point**
- *Public Artwork fabrication and installation (to be coordinated with the main contractor), March – April 2019*

3. PROJECT SITE AND THE ARTWORK

The public art is to be located on the eastern side of the Railway Terrace Road reserve, within the footpath section adjacent the Woodlands Park Railway Station, to provide / enhance pedestrian connections and a sense of place, while ensuring pedestrian and bikeway access through the footpath is retained.

*Refer to Appendix 1 and 2: **Woodlands Park Railway Station Locality / Site Map***

3.1 Concept for artwork

Council is keen for artists to exercise artistic expression, innovation and freedom on the project, while referencing the specific aspirations for a public arts input as articulated below.

The final arts outcomes will:

- form a permanent functional element of the station upgrade;
- provide a contemporary, original and innovative response to the site;
- be site specific;
- create opportunities for connection, surprise and speculation;
- be environmentally responsible and economically viable;
- appeal to diverse audiences while maintaining excellence in contemporary art practice;
- provide a point of destination;
- improve the public transport experience by creating an engaging public space;
- consider a historical context to the locality (please refer to Appendix 3: **Woodlands Park historical summary**);
- consider opportunity for wayfinding; and
- enhance the area with vibrancy.

3.2 Practical Considerations: Maintenance, Materials and Fabrication

Any physical aspects of the work will:

- be made of durable, robust, high quality and low maintenance materials, appropriate to achieving the artist / artist team's concept;
- be of relevant scale to the selected site and integrating with other project requirements;
- be treated with an anti-graffiti coating, if appropriate;
- be easily cleaned to remove dirt, general grime and graffiti;

- comply with all relevant Australian Standards, building codes and codes of practice and avoid dangerous protrusions and sharp edges;
- have a minimum life span of 15 years;
- comply with the principles of CPTED (Crime Prevention Through Environmental Design);
- comply with DPTI policy, Artwork in Road Reserves 19.3;
- comply with Councils traffic requirements, and;
- consider minimal maintenance.

The successful artist / artist team will be required to provide a draft maintenance manual and schedule as part of the concept design. At handover, an extensive Maintenance Manual on the work and a Schedule of Maintenance for the life of the work will be required.

Please note: the City of Marion has a commitment to environmental sustainability and corporate responsibility. The use of materials and fabrication which conserve resources, improve energy efficiency and minimise waste will be seen as essential to the success of this project.

3.3 Copyright

The copyright for the artwork will remain at all times with the artist. The ownership of the artwork will transfer to The City of Marion on completion of the project. The artwork will become an additional public art and design asset within the City of Marion.

4. BUDGET

\$1,750 per artist / artist team is available for up to three (3) selected artists / artist teams to undertake concept design development.

The project budget for design development, fabrication and installation of the work is \$25,000 (GST exclusive).

The total budget of \$30,250 includes:

- \$1,750 per artist / artist team is available for up to three (3) selected artists/artist teams to undertake concept design development (funding sought from Arts South Australia, pending);
- \$25,000 towards all costs associated with the design development, fabrication and installation of the work. Costs may include artists' fees, materials, engineering, personal safety equipment, site preparation and restoration, access to utilities, equipment hire, transportation, risk management / mitigation and, Development Approval (if required).

The City of Marion may be able to assist with preparation of the site, footings, landscaping, installation, and will install an appropriate plaque acknowledgment of the artist / artist team, commissioner, project partners and project. The plaque will be considered separately in association with all key stakeholders and at the cost of the Council.

An agreed staged payment schedule will be developed with the successful applicant to cover up-front costs of materials and artists' fees.

Supplementary funds will be allocated for the ongoing maintenance of the artwork(s) through Council's budget on an annual basis.

5. STAKEHOLDERS

5.1. City of Marion

The City of Marion is commissioning the work.

5.2. Project Stakeholders

The target audience for the artwork includes but are not limited to:

- local community;
- the wider community within the City of Marion and adjoining areas;
- users of the Woodlands Park Railway Station / Bikeway / road reserve;
- residents within walking distance of project area, and;
- cycling groups in the City of Marion.

Other stakeholders in the project include but are not limited to:

- City of Marion Elected Members and relevant staff;
- Arts South Australia; and
- Department of Planning Transport and Infrastructure (DPTI)

6. COMMISSIONING PROCESS AND TIMELINE

6.1 Stage 1 – Expressions of Interest (EOI)

Artists / Artist teams are invited to submit Expressions of Interest (EOI). EOI in the project open on Wednesday 17 October 2018, and will close 5pm Wednesday 7 November 2018. No late submissions will be accepted.

EOI's are to be emailed to:

Marg Edgecombe
Unit Manager - Community Cultural Development
City of Marion
Email: marg.edgecombe@marion.sa.gov.au
Phone: 08 8375 6682

Please note: To ensure equity of information, all enquiries regarding the EOI process shall be directed to Council's nominated contact person above.

EOI submissions must be submitted as one PDF document, with a maximum file size not exceeding 10MB and include:

- a cover letter indicating availability to meet the project timeframes;
- a written response to the Artist Brief, including the site characteristics and additional assessment criteria;
- artist's curriculum vitae (CV) of no more than 2 pages, and including names and contact details of two professional referees;
- up to 10 images of relevant previous work, including a written description of images indicating materials, dimensions, location, indicative budget, commissioner and collaborative partners and fabricators as relevant;
- current insurance details, and;
- any other information or support material which addresses the assessment criteria below.

High quality images, are an important part of the EOI, and are essential for the Panel to best assess the submission.

Please Note: Concept designs are not being called for at this stage.

6.2 Expressions of Interest – Assessment Criteria

Applicants will be evaluated against the following assessment criteria. It is in your interest to consider each criterion, and helpful to the panel, if responded to in the order presented:

- reference to **3.1 Concepts for artwork**;
- artistic merit and innovation as evidenced in the visual material provided;
- demonstrated ability to work on a project of this nature within timelines and budget;
- demonstrated ability to develop concepts and communicate ideas;
- proven experience of realising concepts through to fruition;
- demonstrated ability to create work that engages with a broad public;
- previous relevant experience in the public realm, specifically in relation to streetscapes, road and transport crossings and / or wayfinding;
- demonstrated ability to work on permanent and durable work;
- knowledge of health and safety issues in the design and construction of public artworks;
- current certificate of public liability insurance (\$20 million) or statement of willingness to comply.

Expressions of Interest will be assessed by the Project Reference Group (see 7.1).

Subsequent to being short-listed, those artists / artist teams will be invited to participate in the development of their concept design, as indicated in Stage 2 below.

6.3 Stage 2 – Concept Design Development

Up to three (3) short-listed artists / artist teams will be engaged to develop a concept design proposal and indicative budget for the artworks to be placed and integrated into the area as indicated in Appendix 1.

Each artist / artist team short-listed, will be paid a \$1,750 fee and the short-listed artists / artist teams will be required to attend an on-site briefing at the Railway Terrace side (western side) of the Woodlands Park Railway Station (date to be confirmed).

The artists / artistic teams will be required to present their proposals by mid December 2018 at City of Marion.

6.4 Concept design proposal

The concept design proposal will comprise:

- drawings, sketches and elevations or maquette as necessary to convey the concept. This work is to be presented in a professional and artistic manner;
- a site plan showing the location of the proposed artwork / elements;
- a written concept paper explaining the concept and artistic approach;
- reference to materiality proposed and construction techniques;
- a proposed project budget including all costs associated with the design development stage and an indicative project implementation budget, including potential fabrication costs, artist's fees, transport, site preparation, delivery and installation expenditure, clean-up expenditure and contingencies;
- an indication of the preferred approach to project management, should the proposal be commissioned, including the approach to payment and administration of funds;
- an indication of any known ongoing maintenance requirements associated with the proposal;
- an indication of availability during the project timeline for detailed design, documentation fabrication and implementation;
- an indication of any other consultants (if required) to be used to bring the project to fruition.

The successful proposal will need to be certified during the design development stage by a structural engineer for material and structural strength. The artist / artist team will be required to engage an independent engineer for certification. City of Marion can provide each artist / artist team with an appointment with Council's engineer (if required) prior to submitting concept proposals to ensure the concept is practical, hence the independent engineer does not need to be engaged until the detailed design stage.

All parties must be satisfied that the proposal is achievable within the available budget and timeframes.

Concept papers and other relevant support material should be provided to the Project Reference Group at least three (3) days prior to the Concept Design Proposal presentation.

6.5 Concept Design Proposal – Assessment Criteria

Assessment of the concept design proposal will consider the aesthetic, conceptual and technical expertise demonstrated in the proposed work.

Consideration will be given to the:

- originality (as a new commission, existing artworks will not be accepted as part of an artist's concept design proposal);
- artistic merit of the proposed concept;
- ways in which the concept meets the requirements of the Artist Brief;
- ability of the artwork to communicate its concept and underpinnings;
- aesthetic response to the site and brief;
- conceptual response to site and brief;
- proposed budget;
- proposed timeline;
- consideration of sustainable environmental outcomes;
- enhancement of perceptions of public safety and risk management;
- maintenance issues (whole of life costs), robustness and durability;
- consideration of principles of placemaking.

All work presented is to be of a high professional standard and artistic quality that clearly conveys the design.

Artist / Artistic teams must be able to undertake Stage 3: Design Development of the project within the specified timeline, and be available to fabricate and coordinate installation of the work once the relevant approvals have been given.

6.6 Stage 3: Design Development

One (1) artist / artist team will be commissioned to further develop the design, to resolve the budget and ensure the successful proposal meets all safety, engineering and other Council requirements. An indicative maintenance schedule will need to accompany the developed design.

Design Development approval: the work resulting from the design development stage will require assessment by the Project Reference Group. The artist / artistic team will be required to present to the Project Reference Group. In addition (as noted), Council will require the artwork complies with the CPTED (Crime Prevention Through Environmental Design) principles, and the Department of Planning Transport and Infrastructure, Traffic Management, Operational Instructions, Artwork in Road Reserves - 19.3 (issue date:18/05/2010).

6.7 Stage 4: Commissioning, Fabrication and Installation

Following Design Development hold point and approval, the artist / artist team will proceed to fabricate and install the work on site.

It is a condition of this Commission that the successful artist / artist team and any sub-contractors will hold Public Liability Insurance to the value of \$20 million and Workers Insurance coverage during the fabrication and installation of the artworks.

The artist / artist team must ensure the work is of high production standard and workmanship. Council staff, along with appropriate experts (as required) will undertake an inspection for any defects and concept compliance before handover.

A final Maintenance Manual and Maintenance Schedule must be provided by the artist / artist team as part of the handover of the artwork.

6.8 Contracting Process Overview

Date	Action
17 October 2018	Call for Expressions of Interest
7 November 2018	Expression of Interest due by 5pm (CDT)
14 November 2018	Expression of Interest Assessment / Selection of up to three (3) artists / artist teams contracted to develop concepts
23 November 2018	Site briefing
11 January 2019	Concepts due and presented to panel
Hold point	
Late January 2019	Commission one (1) selected artist / artist team for Design Development
Late February 2019	Design Development Report due
Hold point	
March-April 2019	Artwork fabrication and installation (to be coordinated with main contractor)

7. PROJECT REFERENCE GROUP

7.1 Project Reference Group

- Joyce Louey, Public Art and Placemaking Officer, City of Marion;
- Dylan O'Brien, Planning Officer, City of Marion;
- Mark Griffin, Unit Manager Engineering Services, City of Marion;
- Marg Edgecombe, Unit Manager - Community Cultural Development, City of Marion;
- Art in Public Places committee; and
- Other staff representatives as required.

7.2 Role of the parties in the project

- The Project Reference Group is responsible for the development of the project;
- The Project Reference Group will select up to three (3) artists / artist teams to undertake a concept design proposal;
- The Project Reference Group will assess the concepts and recommend for endorsement the artist / artistic team to undertake the commission;
- The successful artist / artist team will then be required to undertake the design development stage. Members of the panel are aware of the issues relevant to their particular area of practice in relation to the project brief and the installation of permanent public artworks;
- Council's Project Reference Group will also assess the recommended design proposal in relation to practical issues, such as risk management and public safety;
- Council will then engage the successful artist / artist team, through contracts with Council, to further develop and fabricate the recommended design proposal.

Each contract will clearly outline the responsibilities of all parties during the design, fabrication and installation of the work.

8. CONTACT

Marg Edgecombe
Unit Manager - Community Cultural Development
City of Marion
Email: marg.edgecombe@marion.sa.gov.au
Phone: 08 8375 6682

Expressions of Interest are to be submitted by email to Marg Edgecombe by 5pm (CDT) on 1/11/2018.

9. APPENDICES

Appendix 1: Woodlands Park Railway Station Locality Map

Appendix 2: Woodlands Park Park Railway Station Site Map

Appendix 3: Woodlands Park historical summary



Appendix 1: Woodlands Park Railway Station Locality Map



Appendix 3: Woodlands Park historical summary

Woodlands Park

The suburb of Woodlands Park was formed in 1912 as a subdivision of the former 'Woodlands' estate, with 80 allotments first put up for sale in October. It was one of many now-obsolete new suburbs in that area, and lay on the southern boundary of the then-smaller village of Edwardstown. At the same time, the Adelaide to Brighton railway had been surveyed and was to pass through the subdivision.

Woodlands was originally Section 56 Hundred of Noarlunga, purchased by English immigrant Alfred Weaver in 1839. He built a home for his family and ran sheep, grew wheat, barley, a vineyard and an orchard, and later almond and olive trees. It was named for the dense woods of the area, and was near Black Forest where bushrangers used to hide!

In 1891, after Weaver's death, the property was bought by the Scottish sculptor William Maxell. He remodeled the house, adding a tower, battlements and gargoyles. This was the inspiration for the Castle Motel built on the site of the demolished Woodlands house in later years.

From *Gracious Homes of Colonial Adelaide*, by Eric Gunton, 1983, p. 143.

The **Castle Hotel** on South Road at Edwardstown, which was demolished in 1984, was licensed on the 16 March 1959. Looking at the vast expanse of car park and shopping centre which replaced it, it is difficult to imagine that at one time there was a large house, surrounded by trees, which was called '**Woodlands**'.

The house began as the modest dwelling of **Alfred Weaver**, who arrived in 1839, and additions were gradually made. When **William Maxwell**, a Scottish sculptor, took over the property and decided to make it into some resemblance of a Scottish castle to remind him of home. Having a large family, more additions were made over the years and a tower and parapets adorned the large house.

The Railway Station

The Woodlands Railway Station was created in the suburb of Woodlands Park where the Adelaide to Brighton rail ran through it. Over time the Edwardstown Railway Station became a focal point in the area to the extent that all the suburbs eventually were assumed into and became the larger suburb of Edwardstown.

The Adelaide to Brighton rail trip was known for its scenic beauty, with views of the gum-studded Oaklands estate and the vineyards and orchards which covered the Marion district, on its way to the seaside.

Railways helped open up the southern districts to people for travel to the seaside, work and living. Therefore the populations of the southern villages and suburbs were able to grow.