



ARTIST BRIEF

COMMISSION OF INDUSTRIAL HERITAGE OF EDWARDSTOWN MURAL PROJECT

Expression of Interest: Close 23 March 2022

**City of Marion Art in Public Places
Artist Commissioning Brief
Industrial Heritage of Edwardstown Mural Project**

1. INTRODUCTION

1.1 The Project – Industrial Heritage mural in Edwardstown Employment Precinct

The City of Marion has embarked on a program of revitalising the Edwardstown Employment Precinct through addressing issues around access, amenity and activation. This includes the development of an urban design framework, a greening program, *placemaking and public art initiatives*, an economic activation plan, business community networks and programs, and environmental monitoring.

The mural in Edwardstown is one action in the activation of the precinct and builds on the growing art trail.

Please see Appendix 1: Map of Industrial Heritage Art Trail of Edwardstown

Please see Appendix 2: Industrial Heritage Art Trail of Edwardstown (murals and stobie poles)

Edwardstown is an inner south-western suburb, based 6.3 km from the Adelaide GPO, has long served as a key employment generator for the Southern Adelaide region. Accessible and within close proximity to the CBD, airport and the Tonsley Innovation District

The vision for the overall revitalisation project is that Edwardstown will become an outstanding place for business, innovators and entrepreneurs to thrive, while simultaneously creating a destination that creates new jobs, attracts new industries (including creative), and attracts people to visit and spend time within the precinct.

An opportunity exists for a South Australian artist/artist team to create an artwork mural on a wall.

The mural will seek to provide a visually striking element to the revitalisation of the precinct.

The mural project is expected to be completed by 30 May 2022 working with private land owners and businesses, and Council for approvals and site access.

Submissions are encouraged from artists who have experience working in the public realm.

2. BACKGROUND

2.1 Commissioning Agent

The City of Marion recognises that public spaces are literal and imaginative realms where local cultures and identities can be expressed, allowing residents and visitors to explore and connect with a potentially multi-layered, rich and dynamic sense of place.

2.2 Suburb of Edwardstown

Edwardstown is the industrial ‘work horse’ of the Southern Adelaide economy. City of Marion is developing a Creative Industries Co-working Hub in Edwardstown to enhance the links within the precinct and between other Innovation Precincts such as Tonsley. The mural project will value-add to the greater objective of revitalising the Edwardstown precinct and referencing the strong history of the area.

Edwardstown Employment Precinct

The Edwardstown Employment Precinct is the economic engine room of the City of Marion economy. It is host to over 1,700 business, over 4,500 jobs and provides \$1bn into our local economy.

It is parallel to the Southern section of the North-South Corridor, adjacent to the Edwardstown residential area with a population of over 4,400 residents. Edwardstown has excellent public transport infrastructure, with Woodlands and Edwardstown railway stations serving the area.

Please see Appendix 1: Map of Industrial Heritage Art Trail of Edwardstown

Key Industry Sectors

The current key industry sectors include:

- Retail;
- Construction;
- Wholesale/Warehouse;
- Manufacturing.

The aspiration is to expand the sector mix in revitalising Edwardstown, to attract high-value manufacturing/makers, creative industries and a vibrant lifestyle and night-time economy of cafés, restaurants and event venues to service the local residential area. The proposed mural will increase the visual vibrancy of the area making it a more attractive place to live, work and play.

2.3 Project Schedule

- Expressions of Interest open for project – 02 March 2022
- Expressions of Interest close – 3.00pm (CST), 23 March 2022
- Up to three (3) artists/artist teams shortlisted to concept design stage – Week ending 25 March 2022
- Concepts due – 10am (CST) 19 April 2022
- Hold Point for stakeholder consultation and Council approval to proceed with Commissioning of concept
- One artist/artist team Commissioned for project – Week commencing 02 May 2022
- Public Artwork to be installed (to be coordinated with Castle Plaza management and City of Marion) – by 30 May 2022

3. PROJECT SITE AND THE ARTWORK

The wall is owned by Vicinity Centres and approval to paint a mural on the northern end of the shopping centre has been provided. Council and Castle Plaza management are partnering to install the proposed mural. The wall for the mural is approximately 41m wide x 6m high. Above the mural will include ‘Welcome to Edwardstown’ messaging and branding that will be delivered separate to this brief at Council’s cost. Exact height of the mural to be determined in relation to the height of the messaging.

The following appendices must be used to inform concepts:

- Please refer to Appendix 1: Map of Industrial Heritage Art Trail of Edwardstown
- Please refer to Appendix 2: Industrial Heritage Art Trail of Edwardstown (murals and stobie poles)
- Please refer to Appendix 3: Castle Plaza Shopping Centre wall for proposed mural
- Please refer to Appendix 4: History of the Precinct
- Please refer to Appendix 5: Edwardstown message, branding and colour palette

Shortlisted artists/artist teams to also do their own research of the local area and heritage to obtain an appreciation of the site to inform concept designs. Further information regarding the Revitalisation of Edwardstown Employment Precinct Project can be found at <https://www.makingmarion.com.au/edwardstown-project>

3.1 Concept for artwork

Council is seeking Expressions of Interests from artists/artist teams interested in developing concepts with the following specific elements for a wall mural as articulated below. Artists/creatives are strongly encouraged to visit the area, Edwardstown Club and Memorial Oval and research Edwardstown to help inform concepts.

The public artwork theme for this project will highlight the:

- Retail industry and retail history of Edwardstown (strong focus).
Please see Appendix 5: Edwardstown message, branding and colour palette;
- Edwardstown sporting and multicultural community;
- Suburb with the proposed mural providing an Entry Statement to Edwardstown.

Please refer to the following links for Edwardstown Club:

- Edwardstown Club <https://edwardstownclub.com.au/>
- Football <https://www.edwardstownfc.com.au/about>
- Bowling <https://edwardstownbowlingclub.com.au/our-history/>
- Cycling <https://southcoastcycling.org.au/about/>
- Cricket <https://southroadcricket.org/>

The final arts outcome will:

- provide a contemporary, original and innovative response to the theme;
- be site specific;
- complement the industrial and automotive murals on Wilfrid Street and Conmurra Avenue Edwardstown;
- consider the Edwardstown message, branding and colour palette;
- add to the Industrial Heritage Art Trail;
- be sensitive to the equity needs of people of various gender, sex, age, ethnic and traditional background and abilities;
- appeal to young families;
- appeal to diverse audiences whilst maintaining excellence in contemporary art practice.

3.2 Practical Considerations: Maintenance, Materials and Fabrication

Any physical aspects of the work will need to:

- be made of durable, robust, high quality and low maintenance paints, appropriate to achieving the artists' concept;
- be of relevant scale to the selected site;
- be treated with a permanent non-sacrificial anti-graffiti coating;
- be easily cleaned to remove dirt, general grime and graffiti;
- be suitable in the public realm;
- have a life span of minimum 5 years.

Please note: the City of Marion has a commitment to environmental sustainability and corporate responsibility. The use of materials and fabrication that minimises use of resources, improve energy efficiency, minimise waste and support circular economy outcomes will be seen as preferable to the success of this project

The successful artist/artist team will be required, at handover, to provide an extensive Maintenance Manual on the work and include a Schedule of Maintenance for the life of the work in order for Council to maintain the artwork.

3.3 Copyright

The copyright for the artwork will remain at all times with the artist. The wall is the property of Vicinity Centres.

The artist, by submitting an EOI, agrees to:

- grant both the Commissioning Party and Vicinity Centres a perpetual, transferable, non-exclusive and royalty free licence to use the Intellectual Property Rights in and to the artwork;
- acknowledge Vicinity Centres may use the artwork for any purpose including the ability to:
 - (i) display the artwork at the Vicinity Centre; and
 - (ii) make copies and reproductions of the artwork for marketing and promotional purposes; and
- warrant and indemnify the Commissioning Party that the artwork does not infringe the Intellectual Property Rights, moral rights (under the *Copyright Act 1968 (Cth)* or similar rights under any other Act worldwide) or any other rights of any third person.

In the event that the mural is planned to be decommissioned, Council will make reasonable attempt to contact the artist/artist team to notify them of the decision to remove the work.

4. BUDGET

The total available budget for this project is up to **\$39,2500** (exclusive of GST). Up to three (3) artists/artist teams will be paid \$750 each/per team for concepts, with the remaining amount of \$37,000 to cover all costs associated with delivery of the mural. This will include but will not be limited to:

- site preparation (including pressure cleaning the wall), clean-up and remediation;
- materials (paints, brushes etc including non-sacrificial anti-graffiti coating covering the entire mural);
- equipment and hire;
- artist fees (including project management, meetings etc) and travel;
- transport;
- insurances and certifications;
- site and traffic management;
- installation of the mural;
- artist/artist team attribution.

Details to be confirmed at the concept design stage of the project.

5. STAKEHOLDERS

City of Marion

The City of Marion is commissioning the work in partnership with Vicinity Centres and Castle Plaza.

Project Stakeholders

The target audience for the artwork include but are not limited to:

- pedestrians and commuters;
- local community;
- local business;
- the wider community within the City of Marion and adjoining areas;
- residents within walking distance of project area.

Other stakeholders in the project include but are not limited to:

- City of Marion Elected Members and relevant staff;
- Property owners;
- Business owners.

6. COMMISSIONING PROCESS AND TIMELINE

6.1 Stage 1 – Expressions of Interest (EOI)

Artists/artist teams are invited to submit Expressions of Interest (EOI) in the project by 3.00pm (CST) 23 March 2022. No late submissions will be accepted.

EOI are to be emailed to:

Public Art and Placemaking Officer
City of Marion
935 Marion Road, Mitchell Park SA 5043
Email: publicartandplacemaking@marion.sa.gov.au
Phone: 08 8375 6828

Please note: To ensure equity of information, artists/creatives are requested to direct all enquiries regarding this EOI process to Council's nominated contact person above.

EOI submissions must be submitted as one PDF document, maximum file size 30MB and include:

- a cover letter indicating availability to meet the project timeframes;
- a written response to the Artist/Sign Brief, including an indication of concept approach for your proposed design, site characteristics and additional assessment criteria;
- artist's curriculum vitae (CV), no more than 2 pages each including contact details of at least two referees that can speak directly to your previous relevant work;
- up to 10 jpeg images of relevant previous work*:
 - written description of images indicating dates, materials, dimensions, location, indicative budget, commissioner and collaborative partners as relevant;
- a copy of current insurance details;
- any other information or support material which addresses the assessment criteria below.

* High quality images, are an important part of the EOI, and are essential for the Panel to best assess the submission.

Please Note: Concept designs are not being called for at this stage.

6.2 Expressions of Interest – Assessment Criteria

Applicants will be evaluated against the following assessment criteria to be shortlisted to the concept development stage. The Project Reference Group will select those who most clearly demonstrate the following criteria in their submission. It is in your interest to consider each criterion and helpful for the panel if responded to in the order presented:

- artistic merit and innovation as evidenced in the visual material provided;
- an indication of concept approach regarding creativity, aesthetic and practical response to artist brief;
- demonstrated ability to develop concepts, communicate ideas and realise concepts through to fruition;
- demonstrated ability to create work that engages with a broad public;

- previous relevant experience or willingness to gain experience in the public realm;
- demonstrated ability to or willingness to work on permanent and durable work;
- demonstrated ability to work on a project of this nature within timelines and budget;
- knowledge of health and safety issues in the design and construction of public artworks;
- current certificate of public liability insurance (\$20 million), relevant training qualifications (ie white card) and certifications for working at elevated heights (i.e. licence to operate an EWP).

Expressions of interest will be assessed by the Project Reference Group (see 7.2).

Subsequent to being shortlisted, the artists/artists teams must be able to undertake concept design development, fabrication and installation of the work within the project timelines once the relevant approvals have been given.

6.3 Stage 2 – Concept Design Development

Up to three (3) shortlisted artists/artist teams will be engaged to develop a concept design proposal.

The selected artists/artist teams will be required to submit their proposals and indicative budget to the Project Reference Group.

Concept Design Proposal due 10.00am (CST) 19 April 2022

Hold Point

6.4 Concept Design proposal

The concept design proposal will comprise:

- a statement of artist intent explaining the concept and artistic approach;
- annotated concept drawings and sketches as required showing the proposed artwork in situ in order to convey the concept, scale and different viewpoints from different directions. This is to be presented in a professional and artistic manner;
- reference to materiality proposed and construction techniques;
- project budget outlining all costs associated with project implementation, including artist's fees, materials, equipment, project management, installation, traffic management and other associated costs;
- an indication of the preferred approach to project management, should the proposal be commissioned, including the approach to payment and administration of funds;
- an indication of any known ongoing maintenance requirements associated with the proposal;
- an indication of availability during the project timeline for implementation;
- an indication of other consultants (if any) to be used to bring the project to fruition.

The successful proposal will need to be approved, during the concept design stage by City of Marion.

All parties need to be satisfied that the proposal is achievable within the budget available.

Concept papers and other relevant support material should be provided at the time of the Concept Design Proposal submission 10.00am (CST) 19 April 2022.

6.5 Concept Design Proposal – Assessment Criteria

Assessment of the concept design proposal will consider the aesthetic, conceptual and technical expertise demonstrated in the proposed work.

Consideration will be given to the:

- originality. As a new commission, existing artworks will not be accepted as part of an artist's/artist team's concept design proposal;
- artistic merit of the proposed concept;

- ways in which the concept meets the requirements of the artist brief;
- ways in which the concept considers the ‘Edwardstown: we’re making it’ message, Edwardstown Branding and colour palette;
- ability of the artwork to communicate its concept and underpinnings;
- aesthetic response to the site and brief;
- conceptual response to the site and brief;
- technical response to the installation of works on site including indicative traffic management plan and SWMS;
- budget;
- timeline;
- response to any stakeholder consultation and feedback;
- consideration of sustainable environmental outcomes;
- response to public safety and risk management;
- proposed maintenance of the artwork (whole of life costs), robustness and durability.

All work presented is to be of high professional and artistic quality that clearly conveys the design.

6.6 Stage 4: Commissioning and Installation

Following Concept Design Development, schedule of works, approvals and safe work practices (SWMS), the artist/creative will install the work on site.

It is a condition of this Commission that the successful artist and any sub-contractors will hold Public Liability Insurance to the value of \$20 million, White Card certification (as required), Workers Insurance coverage and all necessary working from elevated heights licences during the installation of the artworks. The artist and any sub-contractors may need to undergo an induction onto the site prior to any work undertaken.

Selected artists/artist teams must be available to coordinate installation and install the work once the relevant approvals have been given and within the specified timeline.

The artist must ensure the work is of high production standard and workmanship. Council staff, along with appropriate experts (as required) will undertake an inspection for any defects and concept compliance before handover.

A final Maintenance Manual and Schedule must be provided by the artist as part of the handover of the artwork.

6.7 Project Timeline

Date	Action
02 March 2022	Call for Expressions of Interest
3.00pm (CST), 23 March 2022	Expression of Interest close
Week ending 25 March 2022	Expression of Interest Assessment, selection of up to three (3) artists/artist teams engaged to develop concepts
10.00am (CST) 19 April 2022	Concept Design proposals due
20 April 2022	Concept Design presentation to Panel by artists/artist teams
	Scheduled Hold Point
Week commencing 02 May 2022	Commission artwork
Completion of project 30 May 2022	Artworks to be installed

7. PROJECT MANAGEMENT (COMMISSIONER)

7.1 Project Team

The project will be managed by the Public Art and Placemaking Officer, City of Marion.

7.2 Project Reference Group

Expression of Interest and Concept Designs will be assessed by a minimum of the following four group members:

- Public Art and Placemaking Officer, City of Marion;
- Project Coordinator, Edwardstown, City of Marion;
- Castle Plaza Shopping Centre representative/s;
- Edwardstown Business representative/s;
- Other representatives as required.

7.3 Role of the parties in the project

- The Project Reference Group will select artists/artist teams from the EOI to undertake Concept Design Development;
- Project Reference Group will assess the concepts and recommend for endorsement;
- The Project Reference Group will also assess the recommended design proposal in relation to practical issues, such as risk management and public safety;
- Once all the necessary approvals have been provided, the artist/creative will be commissioned to install the artwork.

7.4 Council's Rights

Council reserves the right to amend, vary, supplement, postpone or not proceed with this project.

8. CONTACT

Public Art and Placemaking Officer
City of Marion
935 Marion Road, Mitchell Park SA 5043
Email: publicartandplacemaking@marion.sa.gov.au
Phone: 08 8375 6828

Expressions of Interest to be submitted by email to the Public Art and Placemaking Officer by **3.00pm (CST) on 23 March 2022**

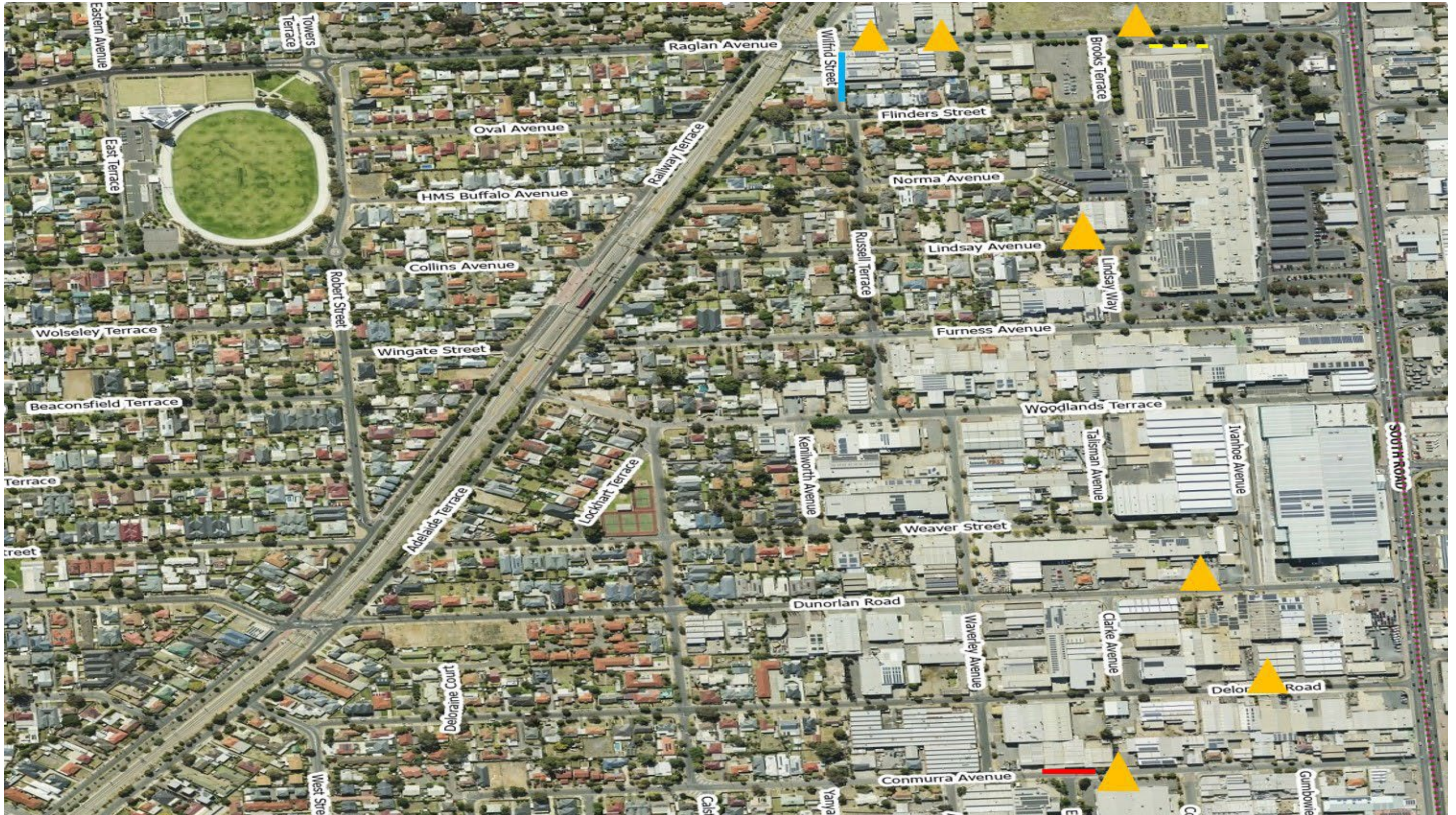
9. APPENDICES

- Please refer to Appendix 1: Map of Industrial Heritage Art Trail of Edwardstown
- Please refer to Appendix 2: Industrial Heritage Art Trail of Edwardstown (murals and stobie poles)
- Please refer to Appendix 3: Images and measurements of the Castle Plaza Shopping Centre for the proposed mural
- Please refer to Appendix 4: History of the Precinct
- Please refer to Appendix 5: Edwardstown message, branding and colour palette

CHECKLIST- EXPRESSION OF INTEREST

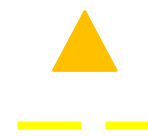
- Expression of Interest submission addresses 6.1 Stage
- Expression of Interest submission addresses all 6.2 criteria.
- Expression of Interest submission is one PDF document with maximum file size 30M

Appendix 1: Map of Industrial Heritage Art Trail of Edwardstown



Legend

- Industrial Heritage themed mural: Norbar Torque Tools, 45-47 Raglan Avenue, Edwardstown
- Automotive themed mural: High Performance Diesel, 31-35 Conmurra Avenue, Edwardstown

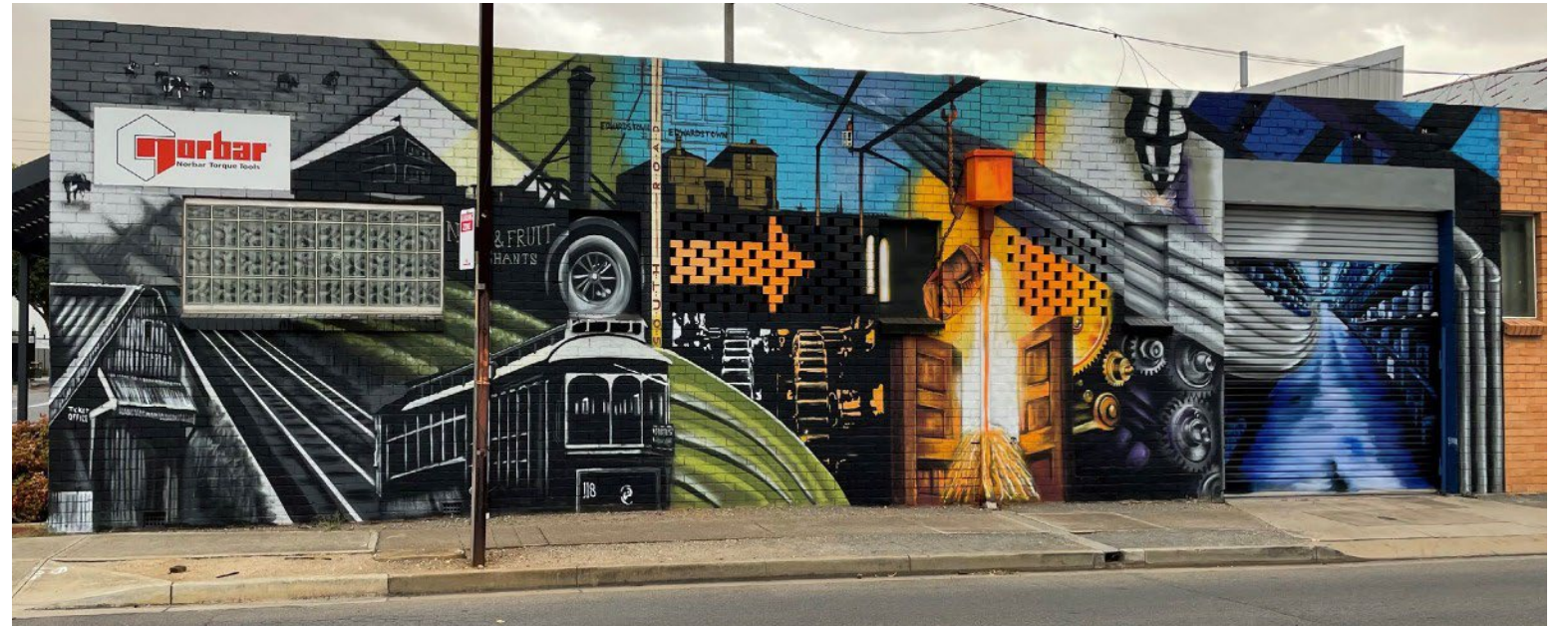


- Painted stobie poles: creative acknowledgement of the businesses celebrating 25 plus years' service
- Proposed Mural Castle Plaza Shopping Centre, Raglan Avenue, Edwardstown

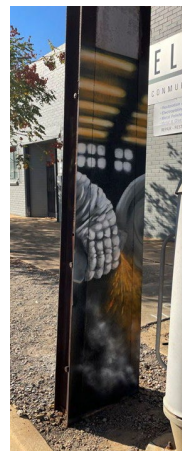
Appendix 2: Industrial Heritage Art Trail of Edwardstown (murals and stobie poles). Artwork by Senman Creations



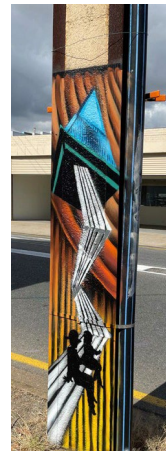
Automotive themed mural, High Performance Diesel



Industrial Heritage of Edwardstown themed mural, Norbar Torque Tools



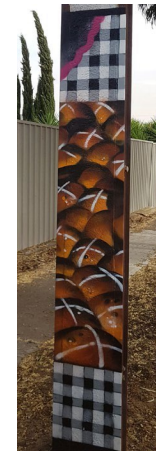
Delway Brass
Conmurra Avenue



Apex Home Improvements
Raglan Avenue



Zonge Engineering
Raglan Avenue



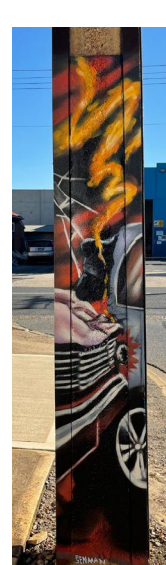
Kyttons Bakery
Lindsay Avenue



Precis Machining and
Manufacturing, Deloraine Road



Castle Plaza Shopping Centre
Raglan Avenue

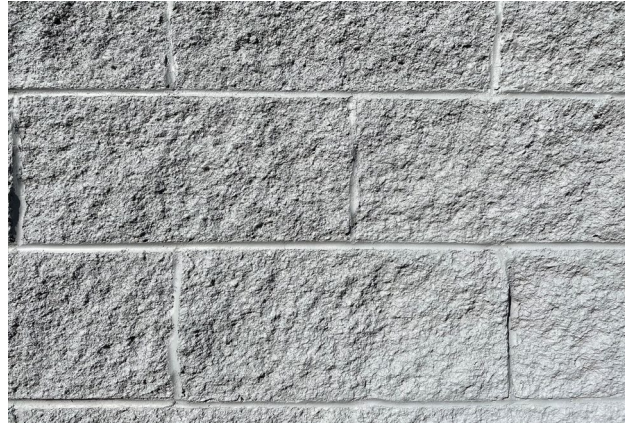


Caddle Crash Repairs
Dunorlan Road

Appendix 3: Castle Plaza Shopping Centre wall for proposed mural



Castle Plaza Shopping Centre wall for mural, Raglan Avenue, Edwardstown



Close up of wall texture



Castle Plaza Shopping Centre wall for 'Edwardstown: we're making it' messaging and branding, mural and approximate wall measurements

Appendix 4: History of the Precinct

A brief summary of the evolution of Edwardstown's business precinct

Edwardstown derives its name from William Edwards a law stationer of Light Square, Adelaide who was the original owner of Section 51. In November 1839 he laid out a portion as the village of Edwards Town and began immediately selling off the allotments. Edwardstown was much smaller then than we know it to be today.

Edwardstown's boundaries have adjusted and changed over time, and even originally included sections on the eastern side of South Road. Land south of Cross Road became Edwardstown from the early 1900s.

The area was known for its very productive farmlands, orchards and vineyards supplying much of the state's produce. It needed to be able to get it to sale at the city markets.

The construction of a road to the surveyed southern districts was well underway by 1840. It was known as the Great South or Southern Road, the Southern Road, the Main South Road and now South Road. This was one of the early factors in the development of industry along South Road. Edwardstown was a good stopping point for travelers to southern areas which could take hours or days to reach. Inns, hostelries, blacksmiths, carpenters, grocers, butchers, storekeepers, and the homes of those who ran them, sprang up along the road. The Maid of Auckland and Avoca hotels were among these early inns built in the 1850s.

Edwards Town was still a village, up until the early 20th century and the coming of the railways. The Edwardstown Railway Station is part of the Adelaide to Brighton railway line which opened in December 1913. Trains enabled people to travel more quickly and easily than ever, so living and working in the southern districts was more feasible so these areas began to open up.

Rural industries congregated in the Edwardstown area for easy access to other businesses and the main road. In the 1920s and 30s dairies dotted the district. Acklands Chaff Mills was a landmark down the road from 'the Maid' hotel. Built in the 1870s, Pengellys Furniture Factory was the biggest concern in the district, and then was followed by Wunderlich Tile Factory in 1919, Ditters Pty Ltd, Hills Industries and the huge South Australian Rubber Mills.

With the coming of the railways, residential land allotments were offered for sale in Edwardstown. The advertising used phrases such as "Choice but cheap building lots for the man of moderate means" and said that the area was "noted for its industries, orchards, vineyards, gardens". Edwardstown was a busy, prosperous place that offered opportunities for the growing Adelaide population.

Subdivisions were advertised as new suburbs, with names that are now extinct: Alexandra Park, Woodlands Park, St Marys West, Mirreen were four that were in the triangle of land in question, at various times over the years.

Business in Edwardstown continued to grow over the decades, in its back streets and along South Road. Allied industries found a market and support amongst the businesses around them. Today, this section of Edwardstown and South Road, the 'Edwardstown Industrial Strip', is known as one of South Australia's busiest commercial precincts.

Businesses and places of historical interest in the Edwardstown 'triangle' bounded by South Road, Sweetmans/Daws Road and the railway line, for the years 1922, 1949 and 1970

In researching this area we chose 1922, 1949 and 1970 because they are years that we have street directory maps for, and so can find locations more easily. Our lists of businesses and places come from the Sands & McDougall directories for 1922, 1949 and 1970. The info in these directories is not necessarily complete.

1922

Edwardstown at this time was largely rural, mainly farms and dairies. Most businesses sat along South Road. The Sands & McDougall directories list 41 premises (businesses & individuals) on western side of South Road.

- Main businesses there were:
 - Maid of Auckland Hotel
 - Pengelly's Furniture Factory
 - Wunderlich Tiles
 - Acklands Chaff Mill

- Small businesses there were:
 - Ditters provision merchant
 - Smith & Dove motor garage
 - De Laine's butcher
 - General stores
 - Grocers, fruiterers & 2 confectioners!
 - A blacksmith
 - A bootmaker
 - A coachbuilder

Occupations:

In the directories, occupations of householders are listed next to their names if they chose to provide that information. Therefore this list is approximate. Many of the occupations would have been connected to the local industries. Cabinet-makers are one of the main occupations, and they were probably employed at Pengelly's furniture factory.

- | | |
|--|---|
| <input type="checkbox"/> Accountant | <input type="checkbox"/> Carpenter/chairmaker x 3 |
| <input type="checkbox"/> Baker x 2 | <input type="checkbox"/> Carrier |
| <input type="checkbox"/> Builder | <input type="checkbox"/> Civil servant |
| <input type="checkbox"/> Butcher x 2 | <input type="checkbox"/> Composer |
| <input type="checkbox"/> Cabinet-maker x 6 | <input type="checkbox"/> Costumier |

- | | |
|---|--|
| <input type="checkbox"/> Dairyman | <input type="checkbox"/> Motor driver |
| <input type="checkbox"/> Driver x 2 | <input type="checkbox"/> Motor driver x 2 |
| <input type="checkbox"/> Farmer x 3 | <input type="checkbox"/> Packer |
| <input type="checkbox"/> Fruit grower x 2 | <input type="checkbox"/> Painter |
| <input type="checkbox"/> Fruiterer & Confectioner | <input type="checkbox"/> Physician |
| <input type="checkbox"/> Gardener x 5 | <input type="checkbox"/> Policeman |
| <input type="checkbox"/> Grazier | <input type="checkbox"/> Polisher x 2 |
| <input type="checkbox"/> Hair dresser | <input type="checkbox"/> Postmistress |
| <input type="checkbox"/> Inspector | <input type="checkbox"/> Publican |
| <input type="checkbox"/> Joiner | <input type="checkbox"/> Stableman x 2 |
| <input type="checkbox"/> Labourer x 6 | <input type="checkbox"/> Station master |
| <input type="checkbox"/> Machinist x 4 | <input type="checkbox"/> Storekeeper x 3 |
| <input type="checkbox"/> Merchant x 3 | <input type="checkbox"/> Wood turner/machinist x 2 |

Other important landmarks at that time were:

- The Railway:** Edwardstown, Woodlands Park and Ascot Park Stations.
 - Ascot Park Station very busy in WW1 as soldiers came and went from Oaklands Army Camp
 - Other 'railway stories' and descriptions are available
- Edwardstown Institute** building, South Road
 - Important as public gathering place for social and community events & clubs eg RSL meetings
- Messines Avenue of commemorative WW1 trees**
 - Planted 1917 to commemorate WW1 soldiers of the district
 - Cr Raelene Telfer has great interest in preserving/commemorating these
 - Am trying to find a list of the soldiers who each tree represents
- Churches:** the Methodist and Baptist churches sat on South Road.
- Edwardstown Police Station:**
 - Sat on South Road in the middle, near Raglan Avenue.
- Post & Telegraph Office:**
 - On South Road, near to police station.
 - A central spot for communications in Edwardstown, where people would collect their mail, send telegrams, catch up on the latest news.

**Businesses and places of historical interest in the Edwardstown 'triangle'
bounded by South Road, Sweetmans/Daws Road and the railway line,
for the years 1922, 1949 and 1970**

In researching this area we chose 1922, 1949 and 1970 because they are years that we have street directory maps for, and so can find locations more easily. Our lists of businesses and places come from the Sands & McDougall directories for 1922, 1949 and 1970. The info in these directories is not necessarily complete.

1949

Edwardstown at this time had grown through increase in population and subdivision. There were still many rural properties, and businesses still lay mainly along South Road. The Sands & McDougall directories list 67 premises (businesses & individuals) on the western side of South Road.

- Main businesses there were:
 - Bone & Sons timber merchants
 - Mathias & Co Ltd furniture factory
 - Maid of Auckland Hotel
 - Pengelly's Furniture factory
 - Wunderlich Tiles factory
 - Acklands Chaff merchant
 - Furness Ltd piano factory
 - SA Rubber Mills

- Medium to small businesses there were:
 - J R Makin fuel merchant
 - Lamson, Paragon Ltd printers & stationery manufacturers
 - Mathius & Co Ltd furniture factory
 - Smalls Ltd furniture manufacturers
 - F W Clayton ice chest manufacturers
 - Adams Fuel Supply
 - Ditters provision merchant
 - General stores/mixed business x 3
 - Grocers x 3
 - Chemists x 2
 - A butcher
 - A baker
 - A draper
 - A cycle maker
 - A boot repairer
 - A land agent

Occupations:

In the directories, occupations of householders are listed next to their names if they chose to provide that information. Therefore this list is approximate.

Occupations seem to be noted less frequently in the 1949 directory, or perhaps the names without occupations were, simply, residents.

- | | |
|---|---|
| <input type="checkbox"/> Accountant | <input type="checkbox"/> Fitter & turner x 2 |
| <input type="checkbox"/> Baker x 3 | <input type="checkbox"/> Fitter x 3 |
| <input type="checkbox"/> Bank officer x 2 | <input type="checkbox"/> Foreman |
| <input type="checkbox"/> Boiler attendant | <input type="checkbox"/> Gardener x 3 |
| <input type="checkbox"/> Boot repairer | <input type="checkbox"/> Grocer x 2 |
| <input type="checkbox"/> Builder x 2 | <input type="checkbox"/> Labourer x 1 |
| <input type="checkbox"/> Bus driver | <input type="checkbox"/> Land agent |
| <input type="checkbox"/> Butcher | <input type="checkbox"/> Machinist x 2 |
| <input type="checkbox"/> Cabinet maker | <input type="checkbox"/> Manager x 3 |
| <input type="checkbox"/> Carpenter x 8 | <input type="checkbox"/> Packer x 2 |
| <input type="checkbox"/> Carrier x 4 | <input type="checkbox"/> Plasterer x 2 |
| <input type="checkbox"/> Chemist x 2 | <input type="checkbox"/> Post mistress |
| <input type="checkbox"/> Clerk x 6 | <input type="checkbox"/> Poultryman |
| <input type="checkbox"/> Coach builder | <input type="checkbox"/> Railway employee x 2 |
| <input type="checkbox"/> Cycle maker | <input type="checkbox"/> Salesman x 2 |
| <input type="checkbox"/> Dairyman x 2 | <input type="checkbox"/> Sign writer |
| <input type="checkbox"/> Draper | <input type="checkbox"/> Storekeeper x 3 |
| <input type="checkbox"/> Driver x 5 | <input type="checkbox"/> Tailor |
| <input type="checkbox"/> Electrician | <input type="checkbox"/> Teacher |
| <input type="checkbox"/> Electroplater | <input type="checkbox"/> Welder x 3 |
| <input type="checkbox"/> Engineer x 2 | |

Other important landmarks at that time were:

- The Railway:** Edwardstown, Woodlands Park and Ascot Park Stations.
 - Ascot Park Station very busy in WW1 as soldiers came and went from Oaklands Army Camp
 - Other 'railway stories' and descriptions are available
- Edwardstown Institute** building, South Road
 - Important as public gathering place for social and community events & clubs eg RSL meetings
- Messines Avenue of commemorative WW1 trees**
 - Planted 1917 to commemorate WW1 soldiers of the district

- Cr Raelene Telfer has great interest in preserving/commemorating these
- Am trying to find a list of the soldiers who each tree represents
- **Churches:**
 - Both the Methodist and Baptist churches sat on South Road.
- **Edwardstown Police Station:**
 - Sat on South Road in the middle, near Raglan Avenue.
- **Bank of Adelaide**
- **Edwardstown Post Office**
- **Ackland Gardens airfield**
 - Used approx. 1935–1947 by Arthur Henry Wilkins, aerial photographer; the Gliding Club of SA; and others, for take-off / landing & housing light aircraft.
 - Arthur Wilkins held a Government license for the Ackland Gardens Aerodrome of which he was proprietor. Suggested might be suitable for an airport closer to town than Parafield.
 - Wilkins lived on the site – house was next to the strip.
 - Land owned by
 - Ackland Gardens became part of E/town by order of Lands Dept in 1946.
 - Air strip was 900 yards long x 300 yards wide.
 - Several photos, plan and stories are available re this topic.

Businesses and places of historical interest in the Edwardstown 'triangle' bounded by South Road, Sweetmans/Daws Road and the railway line, for the years 1922, 1949 and 1970

In researching this area we chose 1922, 1949 and 1970 because they are years that we have street directory maps for, and so can find locations more easily. Our lists of businesses and places come from the Sands & McDougall directories for 1922, 1949 and 1970. The info in these directories is not necessarily complete.

1970

By 1970 Edwardstown was well known as one of SA's largest industrial and business hubs. South Road was considered the busiest 'business road' in Adelaide. By the 1970s businesses had also extended into South Road's surrounding streets, with residences still dotted between them. It is easy to see the connection between some businesses, how they would support and benefit each other by being in nearby proximity. Even smaller businesses, such as delicatessens, hair dressers and butchers, probably enjoyed plenty of business due to the numbers of people in the district.

NOTE: Business have been classified here as 'large', 'medium to small', dependant on how many street numbers they took up ie one street number is classified as 'medium to small'. However, some of the 'medium' businesses may actually have been 'large'. It is too hard to tell, from the records used.

- There were 120 premises listed on the west side of South Road in 1970, mostly businesses and hardly any residences. The larger businesses (as suggested by their street numbers extending by more than one number) listed in 1970 along the west side of South Road and in the 'triangle', were:
 - A1 Motor Wreckers, Fred Vella crash repairs, Kain & Shelton P/L transporters (all on one site)
 - Adelaide Brake Service
 - Arkaba Castle Hotel
 - Auto Wreckers
 - Berger Lewis & Sons SA Pty Ltd paint manufacturers
 - Betta Frame Carports & Garages
 - Clayton Furniture P/L furniture manufacturers
 - Dick Martins Auto Spares P/L, Dick Martins trucks, Dick Martin Car Sales Ltd, D Martin used cars (all on one site)
 - Esso LPG depot
 - Furness Ltd works
 - George Bone & Sons Pty Ltd furniture factory
 - Hills Hoists Ltd, Hills Industries Ltd, Hills Distributors P/L, Hills Nominees P/L, Hills Service Engineers Ltd, Hills Printing Services P/L (all on one site)
 - Jansen Motors

- John H Ellers Ltd used car dealers
- John Paul Jones Autos P/L used cars
- Lamson Paragon Ltd printers
- Maid of Auckland Hotel
- Malmo Furniture P/L
- Mathias & Co Ltd furniture factory
- McDonald & Whitrod steel fabrications
- Mining Supplies (SA) P/L, Relays P/L electrical equipment, Welding Industries of Aust P/L (all on one site)
- Motors Ltd car dealers
- Quick Service Station
- R H Burge Chemist & several doctors' practices (on one site)
- Ranelegh Electroplate Manufactured Ware Ltd
- Sherwin Williams & Co Aust P/L, Jenson & Nicholson (Aust) P/L paint manufactures & Rogers Paint & Varnish Co (all on one site)
- South Australian Rubber Mills P/L industrial rubber products
- South Road Disposals
- South Road Motor Wreckers
- Tennant Motors
- Williams & Co Pty Ltd drapers
- Wunderlich Ltd Tileries (became Wunderlich Terra Cotta Roof Tiles in 1978)

Large businesses in the streets behind South Road were:

- Adelaide Concrete Industries P/L
- Australian Moulded Plastics
- Bayer Pharmaceuticals
- Mabarrack Brothers furniture manufacturers
- Matser Ltd lift engineers
- SA Potteries Ltd
- Sterling Pharmaceuticals
- Turner Manufacturing Co P/L hardware manufacturers

- It is very apparent how much industry has grown and diversified, by 1970. Many industries supported and complemented each other. South Road and the surrounding streets had certainly become a true industrial hub in South Australia.

Medium to small business types listed were:

- Advertising display
- Almond buyers
- Anodisers
- Auto painters
- Automatic fire sprinkler manufacturer
- Bag & paper suppliers/manufacturer

- Beauty salon
- Blacksmiths' products
- Bookbinder
- Builders x 4
- Butchers x 5
- Cabinet makers x 2
- Car/motorcycle sales, new/used x 5
- Carrier
- Chemicals
- Chemist
- Civil engineer
- Clothing
- Commercial oil refiner
- Communication systems
- Concrete
- Contractors
- Copy service
- Cycle works
- Dairy products
- Delicatessens/mixed business x 5
- Digging
- Disposal store
- Distributor
- Doctors x 4
- Draper
- Drawing office
- Dry cleaners x 3
- Electrical & welding equipment x 2
- Electrical contractors
- Electrical engineers x 5
- Electroplating x 2
- Employment agency (Commonwealth Employment Service)
- Engineering x 8
- Fibrous plaster manufacturer
- Florist
- Food essences suppliers/manufacturers
- Freight
- Fruit packers
- Fruiterer
- Furniture shops/manufacturers x 7
- Grain merchant (Acklands, demolished 1976)
- Hairdressers x 2
- Hardware shops x 2
- Haulers
- Heat treatment
- Industrial enamellers

- Industrial equippers
- Instrument makers
- Joinery works
- Laminated fibreglass
- Machinery
- Manufacturing engineers
- Manufacturing jeweller
- Metal polishers x 2
- Metal refiners
- Motor body builders
- Motor engineer
- Motor/engine servicers/spares x 10
- Paint & decoration
- Paint manufacturers
- Pattern maker
- Petrol pumps services
- Pie & cake manufacturers
- Plant hire
- Plant nursery
- Plate glass makers/supplies
- Plumbing
- Precision tooling
- Printers x 3
- Processed metal
- Radio shop
- Real estate x 2
- Refridgerator repairs
- Road makers
- Safety equipment manufacturer
- Salvage & fencing x 2
- Salvation Army Used Clothing Stores
- Saws
- Service stations x 2
- Sheet metal producers/workers x 2
- Shoe shops/repairs x 3
- Shop fitters
- Soft drink manufacturers/suppliers
- Spray painters x 2
- Stationers
- Steel fabricators x 2
- Structural engineers
- Tiling engineers
- Toolmakers
- Trailers and cranes service
- Transporters
- Vinyl/plastics/moulded plastics

- Watchmaker
- Wholesalers & importers
- Wireworkers
- Woodturner
- Woodworkers
- Wreckers/crash repairers x 9

Occupations

In the directories, occupations of householders are listed next to their names if they chose to provide that information. Therefore this list is approximate. Occupations are still noted after most residents' names, in the 1970 directory, but there are some with nothing noted. Also, it is sometimes difficult to distinguish between residences and businesses

- | | |
|--|--|
| <input type="checkbox"/> Abattoir worker | <input type="checkbox"/> Display man |
| <input type="checkbox"/> Accountant x 4 | <input type="checkbox"/> Draftsman x 4 |
| <input type="checkbox"/> Aircraft engineer | <input type="checkbox"/> Driver x 25 |
| <input type="checkbox"/> Assembler x 2 | <input type="checkbox"/> Electrician x 5 |
| <input type="checkbox"/> Baker | <input type="checkbox"/> Electroplater |
| <input type="checkbox"/> Bank officer | <input type="checkbox"/> Engineer x 11 |
| <input type="checkbox"/> Barman x 2 | <input type="checkbox"/> Engine driver |
| <input type="checkbox"/> Boiler maker x 3 | <input type="checkbox"/> E&WS employee |
| <input type="checkbox"/> Bootmaker x 4 | <input type="checkbox"/> Estimator |
| <input type="checkbox"/> Brick layer x 5 | <input type="checkbox"/> ETSA employee x 4 |
| <input type="checkbox"/> Builder x 3 | <input type="checkbox"/> Examiner |
| <input type="checkbox"/> Building consultant | <input type="checkbox"/> Fencing contractor |
| <input type="checkbox"/> Business proprietor x 8 | <input type="checkbox"/> Fibrous plasterer |
| <input type="checkbox"/> Butcher | <input type="checkbox"/> Fireman |
| <input type="checkbox"/> Cabinet maker x 7 | <input type="checkbox"/> Fish merchant |
| <input type="checkbox"/> Carpenter x 21 | <input type="checkbox"/> Foreman x 3 |
| <input type="checkbox"/> Carrier | <input type="checkbox"/> Fitter x 8 |
| <input type="checkbox"/> Cartage contractor | <input type="checkbox"/> French polisher x 4 |
| <input type="checkbox"/> Catering assistant | <input type="checkbox"/> Furnace attendant |
| <input type="checkbox"/> Cleaner x 2 | <input type="checkbox"/> Gardener x 2 |
| <input type="checkbox"/> Clerk x 26 | <input type="checkbox"/> Glazer |
| <input type="checkbox"/> Commercial artist | <input type="checkbox"/> Hairdresser |
| <input type="checkbox"/> Company director | <input type="checkbox"/> Holdens employee |
| <input type="checkbox"/> Contractor x 8 | <input type="checkbox"/> Horse trainer |
| <input type="checkbox"/> Customs officer | <input type="checkbox"/> Hospital fitter |
| <input type="checkbox"/> Die caster | <input type="checkbox"/> Hospital orderly |
| <input type="checkbox"/> Die setter x 3 | <input type="checkbox"/> Ice vendor |

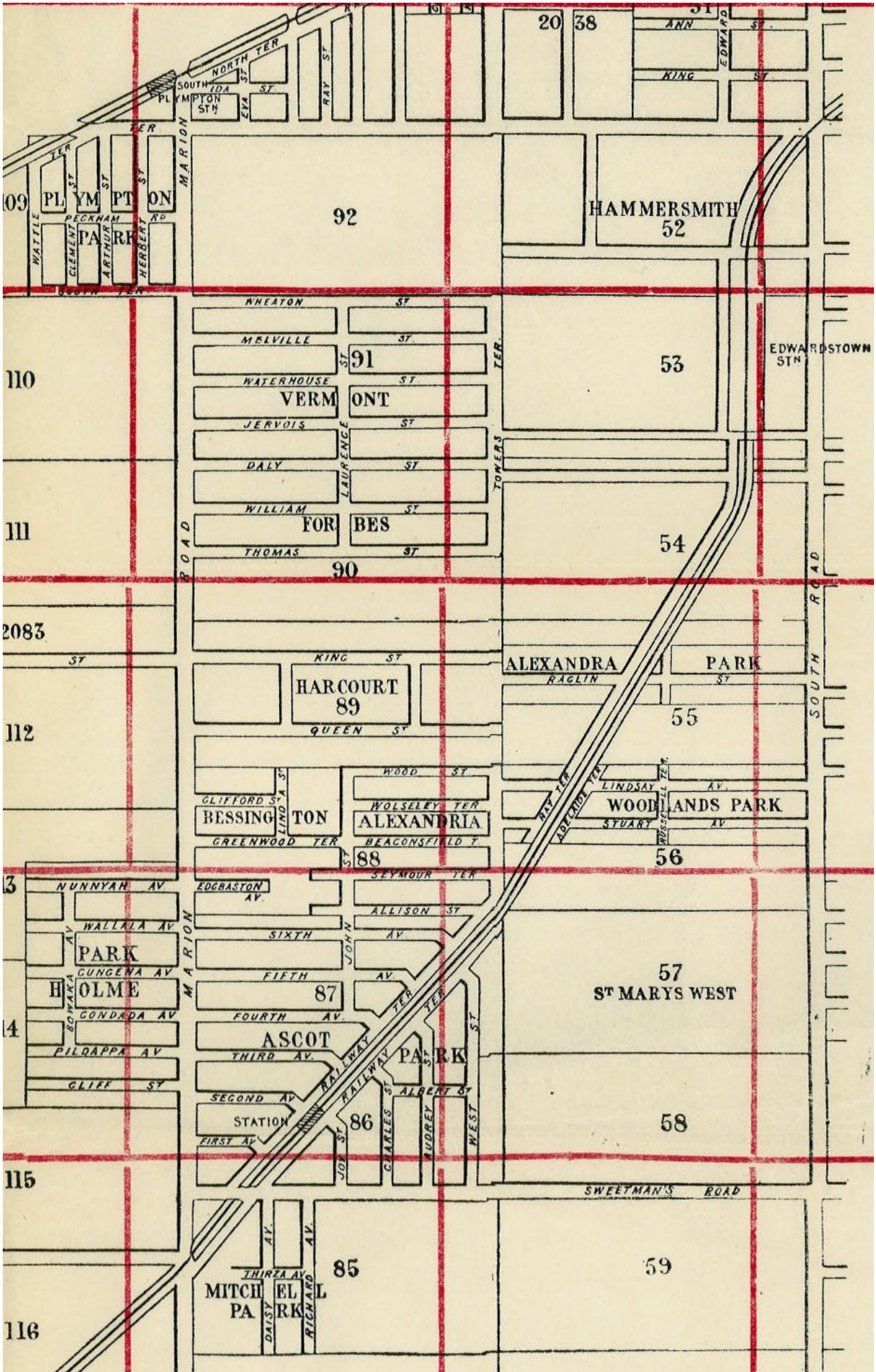
- Industrial engineer x 2
- Inspector x 2
- Insurance agent
- Janitor
- Labourer x 7
- Leading hand
- Lecturer
- Machinist x 4
- Manager x 5
- Mechanic x 6
- Mechanical engineer
- Metal moulder
- Metal polisher/finisher x 2
- Metal worker
- Meter reader
- Motor mechanic x 5
- Motor rider
- Optical mechanic
- Painter x 3
- Painter & decorator x 2
- Panel beater/worker x 2
- Pattern maker x 2
- Plasterer x 6
- Plumber x 6
- Police constable x 4
- Polisher x 3
- Porter x 2
- Postal employee x 12
- Press operator x 3
- Priest
- Printer
- Public servant x 10
- Publican x 2
- Quantity surveyer
- Radio electrician
- Radio officer
- Railway employee x 20
- Sales rep/salesman x 19
- Sales assistant x 2
- Security officer
- Sheet metal worker x 2
- Sign writer
- Spray painter
- Steel worker
- Stevedore
- Storekeeper x 6
- Storeman x 11
- Supervisor x 5
- Tiler
- Tool maker x 3
- Tram employee x 2
- Traveller x 2
- TV mechanic/technician x 2
- Type setter
- Typewriter mechanic
- Upholsterer x 5
- Waiter
- Watchmaker
- Welder x 12
- Wood machinist
- Wood worker

Other landmarks at that time were:

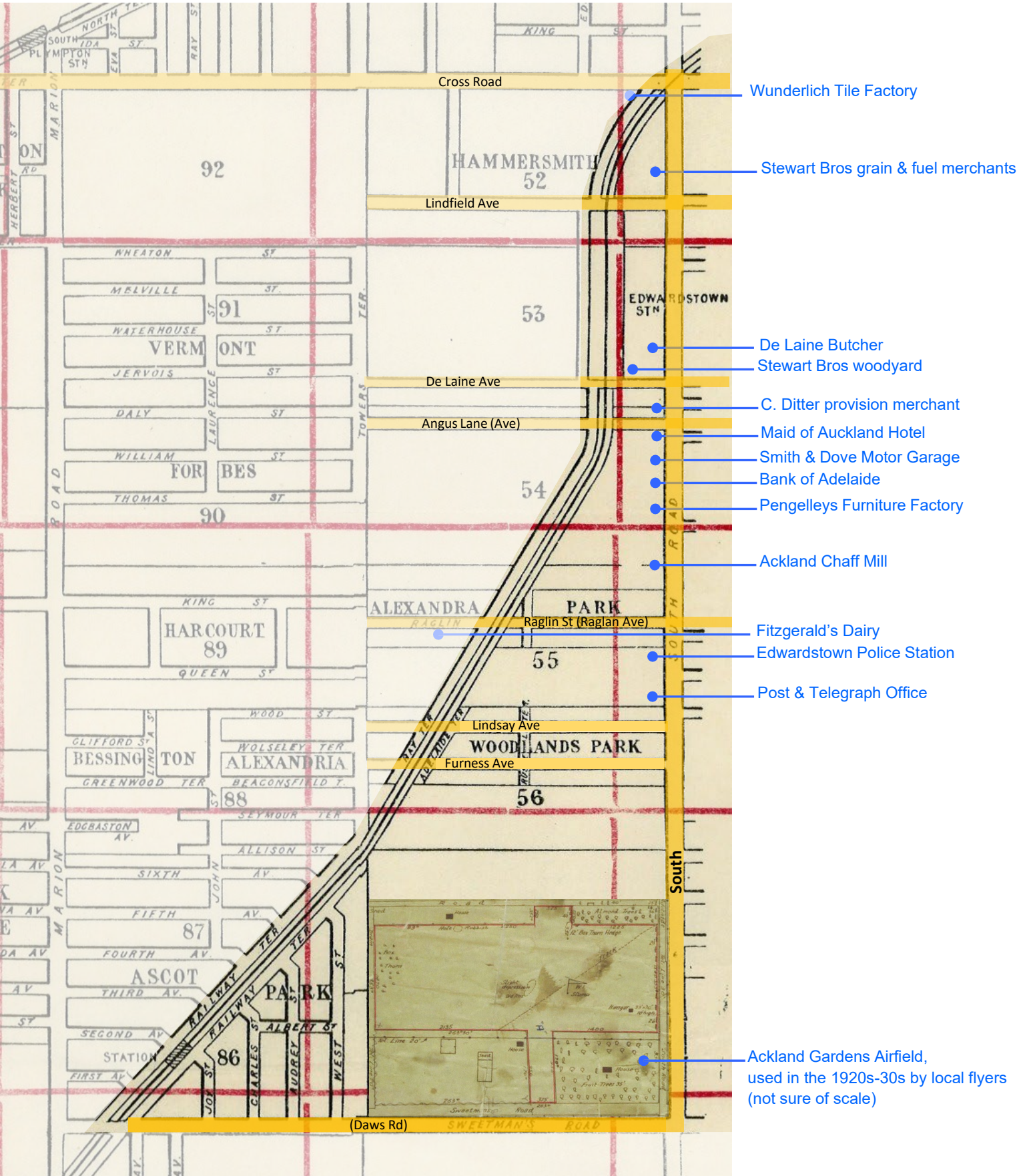
- The Railway:**
 - Edwardstown, Woodlands Park and Ascot Park Stations.
- Edwardstown Institute** building, South Road
 - Important as public gathering place for social and community events & clubs eg RSL meetings.

- Its use might have declined somewhat by the 1970s, with the growth of television and other entertainments, libraries and other social centres.
- **Messines Avenue of commemorative WW1 trees**
 - Planted 1917 to commemorate WW1 soldiers of the district, 8 who had died and the rest still serving. Unsure of number planted.
 - Known as Messines Avenue from this time.
 - Cr Raelene Telfer has great interest in preserving/commemorating these
 - Am trying to find a list of the soldiers who each tree represents
 - The Edwardstown Sub-branch of the Returned Services League met in a hall in Messines Avenue in the 1950s.
- **Churches:**
 - Both the Methodist and Baptist churches sat on South Road.
 - There was also now a Catholic church and presbytery on South Road, St Anthony of Padua.
- **Edwardstown Police Station:**
 - Gone. Has moved to the other (eastern) side of South Road.
- **Savings Bank of SA**
 - Now there.
- **Bank of Adelaide**
 - Still there.
- **Australia & New Zealand Bank**
 - Now there.
- **Edwardstown Post Office**
 - Appears to have gone by now, probably due to more postal services being available.
- **Arkaba Castle Hotel**
 - Now there.
- **Ackland Gardens airfield**
 - No longer there. Had made way for growth in housing on that land.

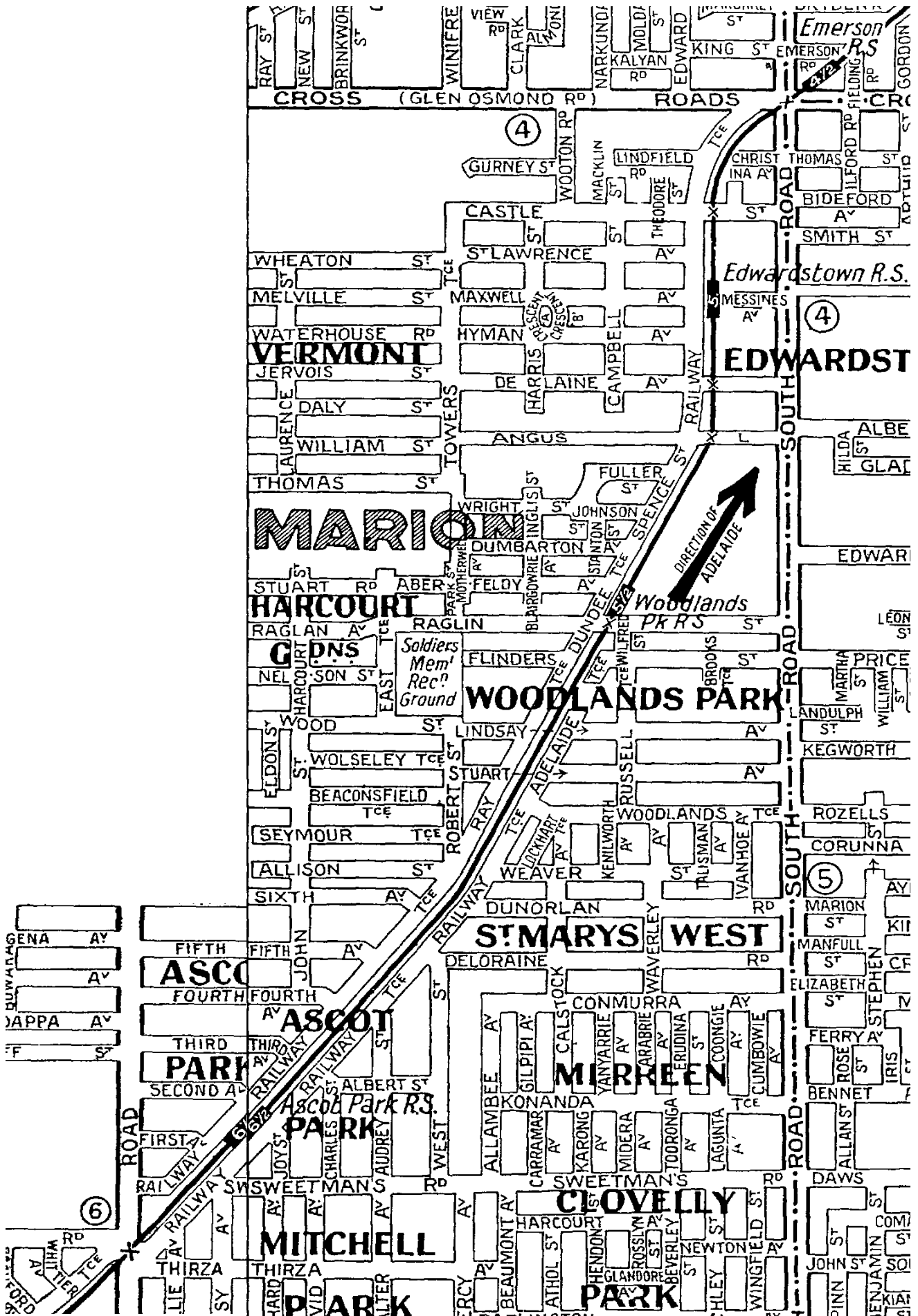
Portion of Edwardstown district, from 1922 street directory



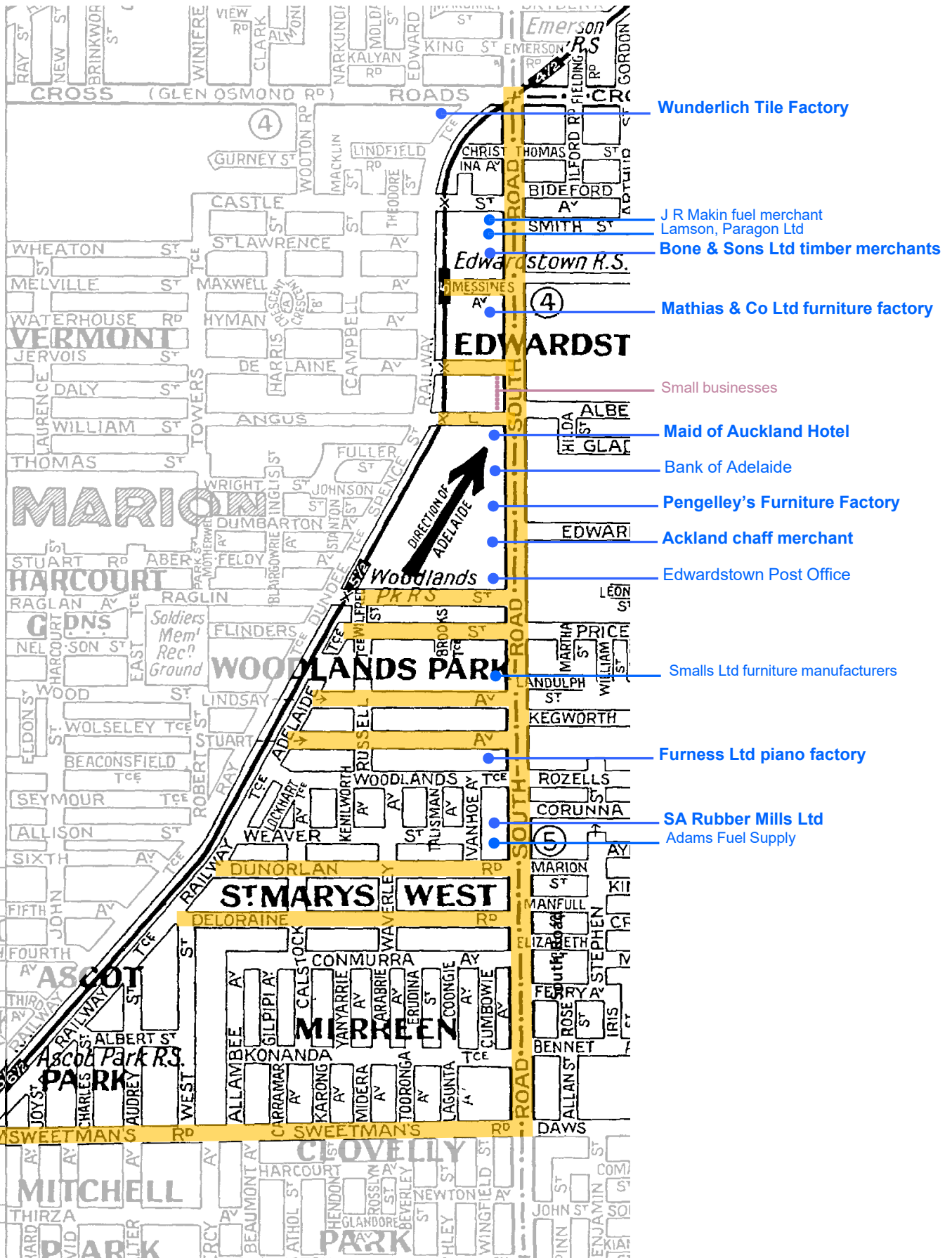
Portion of same 1922 map indicating main businesses



Portion of Edwardstown district from 1949 street directory



Portion of same 1949 map, indicating main businesses.
Larger, long-standing businesses in bold.



Businesses and places of historical interest in the Edwardstown 'triangle' bounded by South Road, Sweetmans/Daws Road and the railway line, for the years 1922, 1949 and 1970

In researching this area we chose 1922, 1949 and 1970 because they are years that we have street directory maps for, and so can find locations more easily. Our lists of businesses and places come from the Sands & McDougall directories for 1922, 1949 and 1970. The info in these directories is not necessarily complete.

1970

By 1970 Edwardstown was well known as one of SA's largest industrial and business hubs. South Road was considered the busiest 'business road' in Adelaide. By the 1970s businesses had also extended into South Road's surrounding streets, with residences still dotted between them. It is easy to see the connection between some businesses, how they would support and benefit each other by being in nearby proximity. Even smaller businesses, such as delicatessens, hair dressers and butchers, probably enjoyed plenty of business due to the numbers of people in the district.

NOTE: Business have been classified here as 'large', 'medium to small', dependant on how many street numbers they took up ie one street number is classified as 'medium to small'. However, some of the 'medium' businesses may actually have been 'large'. It is too hard to tell, from the records used.

- There were 120 premises listed on the west side of South Road in 1970, mostly businesses and hardly any residences. The larger businesses (as suggested by their street numbers extending by more than one number) listed in 1970 along the west side of South Road and in the 'triangle', were:
 - A1 Motor Wreckers, Fred Vella crash repairs, Kain & Shelton P/L transporters (all on one site)
 - Adelaide Brake Service
 - Arkaba Castle Hotel
 - Auto Wreckers
 - Berger Lewis & Sons SA Pty Ltd paint manufacturers
 - Betta Frame Carports & Garages
 - Clayton Furniture P/L furniture manufacturers
 - Dick Martins Auto Spares P/L, Dick Martins trucks, Dick Martin Car Sales Ltd, D Martin used cars (all on one site)
 - Esso LPG depot
 - Furness Ltd works
 - George Bone & Sons Pty Ltd furniture factory
 - Hills Hoists Ltd, Hills Industries Ltd, Hills Distributors P/L, Hills Nominees P/L, Hills Service Engineers Ltd, Hills Printing Services P/L (all on one site)
 - Jansen Motors

- John H Eilers Ltd used car dealers
- John Paul Jones Autos P/L used cars
- Lamson Paragon Ltd printers
- Maid of Auckland Hotel
- Malmo Furniture P/L
- Mathias & Co Ltd furniture factory
- McDonald & Whitrod steel fabrications
- Mining Supplies (SA) P/L, Relays P/L electrical equipment, Welding Industries of Aust P/L (all on one site)
- Motors Ltd car dealers
- Quick Service Station
- R H Burge Chemist & several doctors' practices (on one site)
- Ranelegh Electroplate Manufactured Ware Ltd
- Sherwin Williams & Co Aust P/L, Jenson & Nicholson (Aust) P/L paint manufactures & Rogers Paint & Varnish Co (all on one site)
- South Australian Rubber Mills P/L industrial rubber products
- South Road Disposals
- South Road Motor Wreckers
- Tennant Motors
- Williams & Co Pty Ltd drapers
- Wunderlich Ltd Tileries (became Wunderlich Terra Cotta Roof Tiles in 1978)

Large businesses in the streets behind South Road were:

- Adelaide Concrete Industries P/L
- Australian Moulded Plastics
- Bayer Pharmaceuticals
- Mabarrack Brothers furniture manufacturers
- Matser Ltd lift engineers
- SA Potteries Ltd
- Sterling Pharmaceuticals
- Turner Manufacturing Co P/L hardware manufacturers

- It is very apparent how much industry has grown and diversified, by 1970. Many industries supported and complemented each other. South Road and the surrounding streets had certainly become a true industrial hub in South Australia.

Medium to small business types listed were:

- Advertising display
- Almond buyers
- Anodisers
- Auto painters
- Automatic fire sprinkler manufacturer
- Bag & paper suppliers/manufacturer

- Beauty salon
- Blacksmiths' products
- Bookbinder
- Builders x 4
- Butchers x 5
- Cabinet makers x 2
- Car/motorcycle sales, new/used x 5
- Carrier
- Chemicals
- Chemist
- Civil engineer
- Clothing
- Commercial oil refiner
- Communication systems
- Concrete
- Contractors
- Copy service
- Cycle works
- Dairy products
- Delicatessens/mixed business x 5
- Digging
- Disposal store
- Distributor
- Doctors x 4
- Draper
- Drawing office
- Dry cleaners x 3
- Electrical & welding equipment x 2
- Electrical contractors
- Electrical engineers x 5
- Electroplating x 2
- Employment agency (Commonwealth Employment Service)
- Engineering x 8
- Fibrous plaster manufacturer
- Florist
- Food essences suppliers/manufacturers
- Freight
- Fruit packers
- Fruiterer
- Furniture shops/manufacturers x 7
- Grain merchant (Acklands, demolished 1976)
- Hairdressers x 2
- Hardware shops x 2
- Haulers
- Heat treatment
- Industrial enamellers

- Industrial equippers
- Instrument makers
- Joinery works
- Laminated fibreglass
- Machinery
- Manufacturing engineers
- Manufacturing jeweller
- Metal polishers x 2
- Metal refiners
- Motor body builders
- Motor engineer
- Motor/engine servicers/spares x 10
- Paint & decoration
- Paint manufacturers
- Pattern maker
- Petrol pumps services
- Pie & cake manufacturers
- Plant hire
- Plant nursery
- Plate glass makers/supplies
- Plumbing
- Precision tooling
- Printers x 3
- Processed metal
- Radio shop
- Real estate x 2
- Refridgerator repairs
- Road makers
- Safety equipment manufacturer
- Salvage & fencing x 2
- Salvation Army Used Clothing Stores
- Saws
- Service stations x 2
- Sheet metal producers/workers x 2
- Shoe shops/repairs x 3
- Shop fitters
- Soft drink manufacturers/suppliers
- Spray painters x 2
- Stationers
- Steel fabricators x 2
- Structural engineers
- Tiling engineers
- Toolmakers
- Trailers and cranes service
- Transporters
- Vinyl/plastics/moulded plastics

- Watchmaker
- Wholesalers & importers
- Wireworkers
- Woodturner
- Woodworkers
- Wreckers/crash repairers x 9

Occupations

In the directories, occupations of householders are listed next to their names if they chose to provide that information. Therefore this list is approximate. Occupations are still noted after most residents' names, in the 1970 directory, but there are some with nothing noted. Also, it is sometimes difficult to distinguish between residences and businesses

- | | |
|--|--|
| <input type="checkbox"/> Abattoir worker | <input type="checkbox"/> Display man |
| <input type="checkbox"/> Accountant x 4 | <input type="checkbox"/> Draftsman x 4 |
| <input type="checkbox"/> Aircraft engineer | <input type="checkbox"/> Driver x 25 |
| <input type="checkbox"/> Assembler x 2 | <input type="checkbox"/> Electrician x 5 |
| <input type="checkbox"/> Baker | <input type="checkbox"/> Electroplater |
| <input type="checkbox"/> Bank officer | <input type="checkbox"/> Engineer x 11 |
| <input type="checkbox"/> Barman x 2 | <input type="checkbox"/> Engine driver |
| <input type="checkbox"/> Boiler maker x 3 | <input type="checkbox"/> E&WS employee |
| <input type="checkbox"/> Bootmaker x 4 | <input type="checkbox"/> Estimator |
| <input type="checkbox"/> Brick layer x 5 | <input type="checkbox"/> ETSA employee x 4 |
| <input type="checkbox"/> Builder x 3 | <input type="checkbox"/> Examiner |
| <input type="checkbox"/> Building consultant | <input type="checkbox"/> Fencing contractor |
| <input type="checkbox"/> Business proprietor x 8 | <input type="checkbox"/> Fibrous plasterer |
| <input type="checkbox"/> Butcher | <input type="checkbox"/> Fireman |
| <input type="checkbox"/> Cabinet maker x 7 | <input type="checkbox"/> Fish merchant |
| <input type="checkbox"/> Carpenter x 21 | <input type="checkbox"/> Foreman x 3 |
| <input type="checkbox"/> Carrier | <input type="checkbox"/> Fitter x 8 |
| <input type="checkbox"/> Cartage contractor | <input type="checkbox"/> French polisher x 4 |
| <input type="checkbox"/> Catering assistant | <input type="checkbox"/> Furnace attendant |
| <input type="checkbox"/> Cleaner x 2 | <input type="checkbox"/> Gardener x 2 |
| <input type="checkbox"/> Clerk x 26 | <input type="checkbox"/> Glazer |
| <input type="checkbox"/> Commercial artist | <input type="checkbox"/> Hairdresser |
| <input type="checkbox"/> Company director | <input type="checkbox"/> Holdens employee |
| <input type="checkbox"/> Contractor x 8 | <input type="checkbox"/> Horse trainer |
| <input type="checkbox"/> Customs officer | <input type="checkbox"/> Hospital fitter |
| <input type="checkbox"/> Die caster | <input type="checkbox"/> Hospital orderly |
| <input type="checkbox"/> Die setter x 3 | <input type="checkbox"/> Ice vendor |

- Industrial engineer x 2
- Inspector x 2
- Insurance agent
- Janitor
- Labourer x 7
- Leading hand
- Lecturer
- Machinist x 4
- Manager x 5
- Mechanic x 6
- Mechanical engineer
- Metal moulder
- Metal polisher/finisher x 2
- Metal worker
- Meter reader
- Motor mechanic x 5
- Motor rider
- Optical mechanic
- Painter x 3
- Painter & decorator x 2
- Panel beater/worker x 2
- Pattern maker x 2
- Plasterer x 6
- Plumber x 6
- Police constable x 4
- Polisher x 3
- Porter x 2
- Postal employee x 12
- Press operator x 3
- Priest
- Printer
- Public servant x 10
- Publican x 2
- Quantity surveyer
- Radio electrician
- Radio officer
- Railway employee x 20
- Sales rep/salesman x 19
- Sales assistant x 2
- Security officer
- Sheet metal worker x 2
- Sign writer
- Spray painter
- Steel worker
- Stevedore
- Storekeeper x 6
- Storeman x 11
- Supervisor x 5
- Tiler
- Tool maker x 3
- Tram employee x 2
- Traveller x 2
- TV mechanic/technician x 2
- Type setter
- Typewriter mechanic
- Upholsterer x 5
- Waiter
- Watchmaker
- Welder x 12
- Wood machinist
- Wood worker

Other landmarks at that time were:

- The Railway:**
 - Edwardstown, Woodlands Park and Ascot Park Stations.
- Edwardstown Institute** building, South Road
 - Important as public gathering place for social and community events & clubs eg RSL meetings.

- Its use might have declined somewhat by the 1970s, with the growth of television and other entertainments, libraries and other social centres.
- **Messines Avenue of commemorative WW1 trees**
 - Planted 1917 to commemorate WW1 soldiers of the district, 8 who had died and the rest still serving. Unsure of number planted.
 - Known as Messines Avenue from this time.
 - Cr Raelene Telfer has great interest in preserving/commemorating these
 - Am trying to find a list of the soldiers who each tree represents
 - The Edwardstown Sub-branch of the Returned Services League met in a hall in Messines Avenue in the 1950s.
- **Churches:**
 - Both the Methodist and Baptist churches sat on South Road.
 - There was also now a Catholic church and presbytery on South Road, St Anthony of Padua.
- **Edwardstown Police Station:**
 - Gone. Has moved to the other (eastern) side of South Road.
- **Savings Bank of SA**
 - Now there.
- **Bank of Adelaide**
 - Still there.
- **Australia & New Zealand Bank**
 - Now there.
- **Edwardstown Post Office**
 - Appears to have gone by now, probably due to more postal services being available.
- **Arkaba Castle Hotel**
 - Now there.
- **Ackland Gardens airfield**
 - No longer there. Had made way for growth in housing on that land.

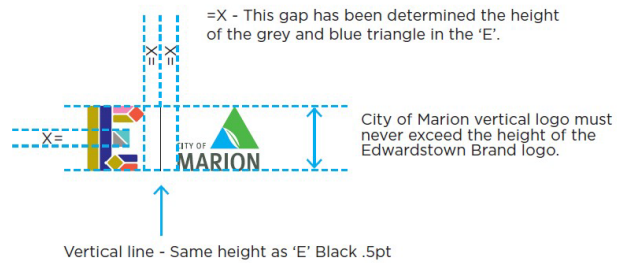


Edwardstown Co-branding - City of Marion

The Edwardstown brand logo can be co-branded with City of Marion logo.

It will always appear first with the City of Marion logo to the right of the Edwardstown logo. A vertical line will separate the two logos and the black stroke width to be .5pt.

PLEASE NOTE: The City of Marion logo must never exceed the height of the Edwardstown logo height.



Edwardstown Brand Colour Palette

The Edwardstown Brand colours are what gives the brand it's personality. It is bright, bold and confident.

Pantone Black C	Pantone 7417 C	Pantone 2735 C	Pantone 3252 C	Pantone 104 C	Pantone 211 C	Pantone Warm Grey 7 C	Pantone Warm Grey 11 C
C- M- Y- K100	C- M82 Y82 K-	C99 M99 Y0 K5	C59 M- Y26 K-	C3 M10 Y100 K29	C- M60 Y- K-	C35 M34 Y36 K11	C46 M47 Y50 K30
#2C2A29	#E14F3D	#300091	#28D2D1	#AF9900	#F57DC3	#978D8B	#6F635F
R44 G42 B41	R225 G79 B61	R48 G- B145	R40 G210 B209	R175 G153 B-	R245 G125 B195	R151 G141 B139	R111 G99 B95